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QAH Newsletter

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## March SNAP Highlights – "Protect Yourself From Fake News and Scams"

"Fake News" has become a thing. It's everywhere, on any part of the political spectrum, on pretty much any subject you can think of. Some is just plain silly, some is innocuous, but some of it is truly harmful. At our SNAP session, we learned to follow this ESCAPE plan to dig below the surface and figure out if "news" is real or not.

- **E = Evidence**. Do the facts hold up? Look for what you can verify. Does it even make sense?
- **S = Source**. Who made this, and can I trust them? Trace who touched the stories (hint: chain mail doesn't count).
- **C = Context**. What's the big picture? Think about political goals or financial pressures that may affect the story.
- A = Audience. Is the story intended to appeal to a specific group or type of people? Check images, language.
- **P = Purpose**. Why was it made? Look for motivation: mission, moneymaking tactics, implicit or explicit agenda.
- **E = Execution**. How is the information presented? Style, grammar, tone and image choices affect the impact.

We've heard a lot about **scams** and think "Oh, I'd never fall for that." But guess what? Each of us, given the right situation, may well fall for a charlatan's pitch. Scammers depend on pressure and confusion, and once you connect with them, they're masters at manipulating you. The key is *don't connect with a scammer*!

- **DON'T pick up the phone** unless you know who's calling. If it's a number that looks sort of familiar, take a beat. Scammers can *fake* phone numbers to look local. **DO** let your phone roll to voicemail. If it's for real, you can call right back. Waiting for an urgent call, perhaps from a doctor? The caller ID should be exactly who you're expecting the call from. Otherwise, *let it roll*.
- **DON'T click on links in email** that come to you, even if the email looks legit. **DO** go directly to the site in a web browser, not through that email link.
- **DON'T fall for pressure tactics**. The IRS will never contact you by phone unless they've first contacted you by mail. No government agency will ever pressure you to send money for any reason. **DO** call someone you trust if you get a pressure call that makes you uncomfortable or fearful.
- DON'T worry alone. DO call someone! The Sheriff's department (410-758-0770) can help you.

# Help Wanted: Communication Team



Do you like to write? Got a flair for outreach? Perhaps have a background in communication? QAH is ready to put together our Communication Plan, but we need a team to work on this. **Can you help out**? Please leave a message at QAH's "office" at **(410) 635-4045** or drop an email to <a href="OurQAH@gmail.com">OurQAH@gmail.com</a>.

### **COMING NEXT MONTH:**

Check out the next QAH newsletter for a new feature: QAH Profiles. Our own intrepid biographer,

Phil Stapleton, will share his interview of one of our fellow members. Was she a singer?

A dancer? A rocket scientist? A cucumber sorter? You won't know unless you stay tuned!

Depending on how it's received, Phil may be willing to get a regular byline.

(Got a story to share? Contact Phil at 410-827-7232 or marganphil@gmail.com)

Remember QAH is of, by and for its members, which makes this <u>your</u> organization! Ideas? Suggestions? Call (410-635-4045) or email <u>OurQAH@gmail.com</u>